

TV EVERYWHERE H2, 2022

BVOD USAGE

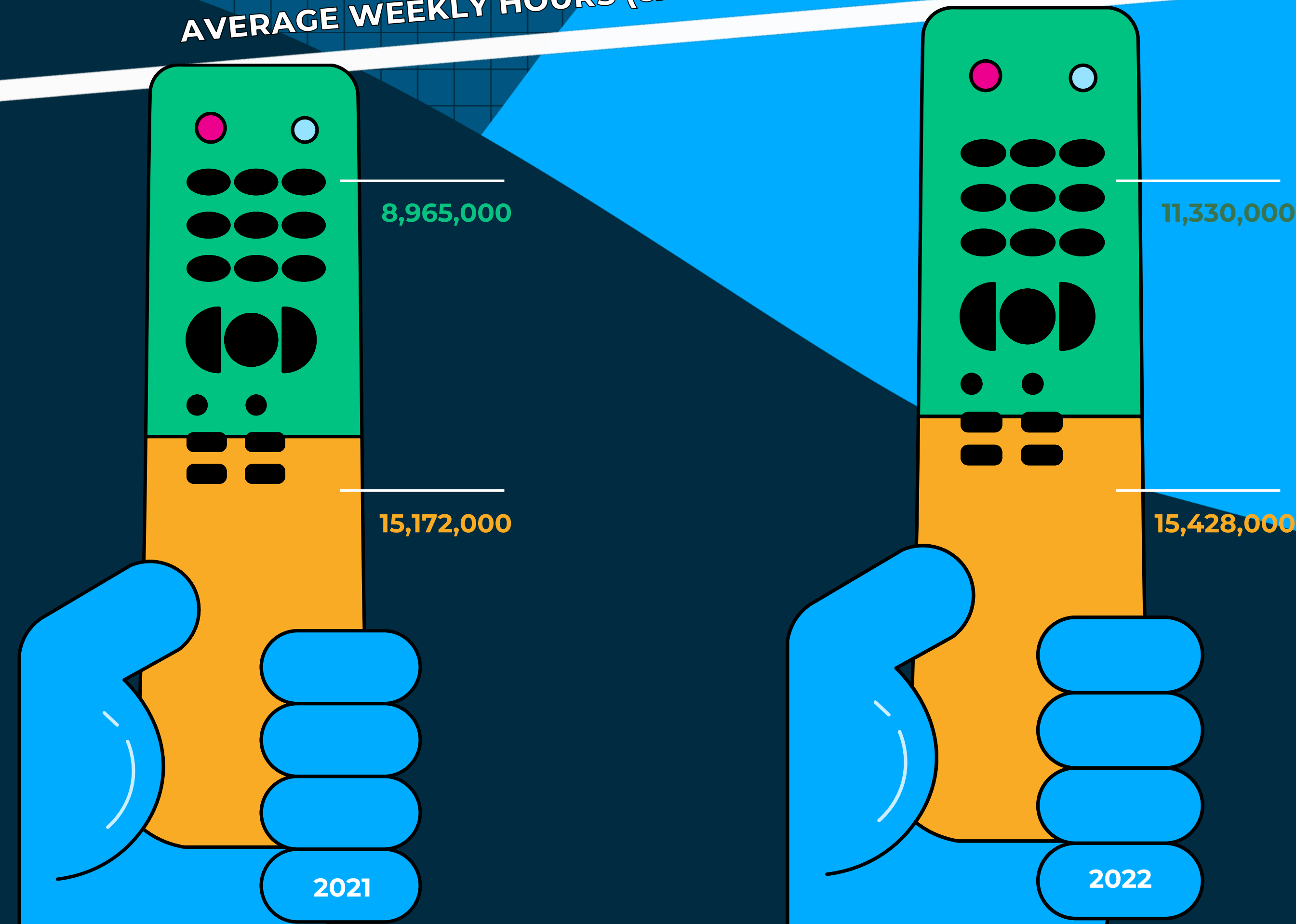
H2, 2022



BVOD CONSUMPTION



AVERAGE WEEKLY HOURS (ex. OLYMPICS WEEKS) YEAR-ON-YEAR +11%



BVOD CONSUMPTION TREND

BVOD total hours viewed per week
H2 2021 – H2 2022

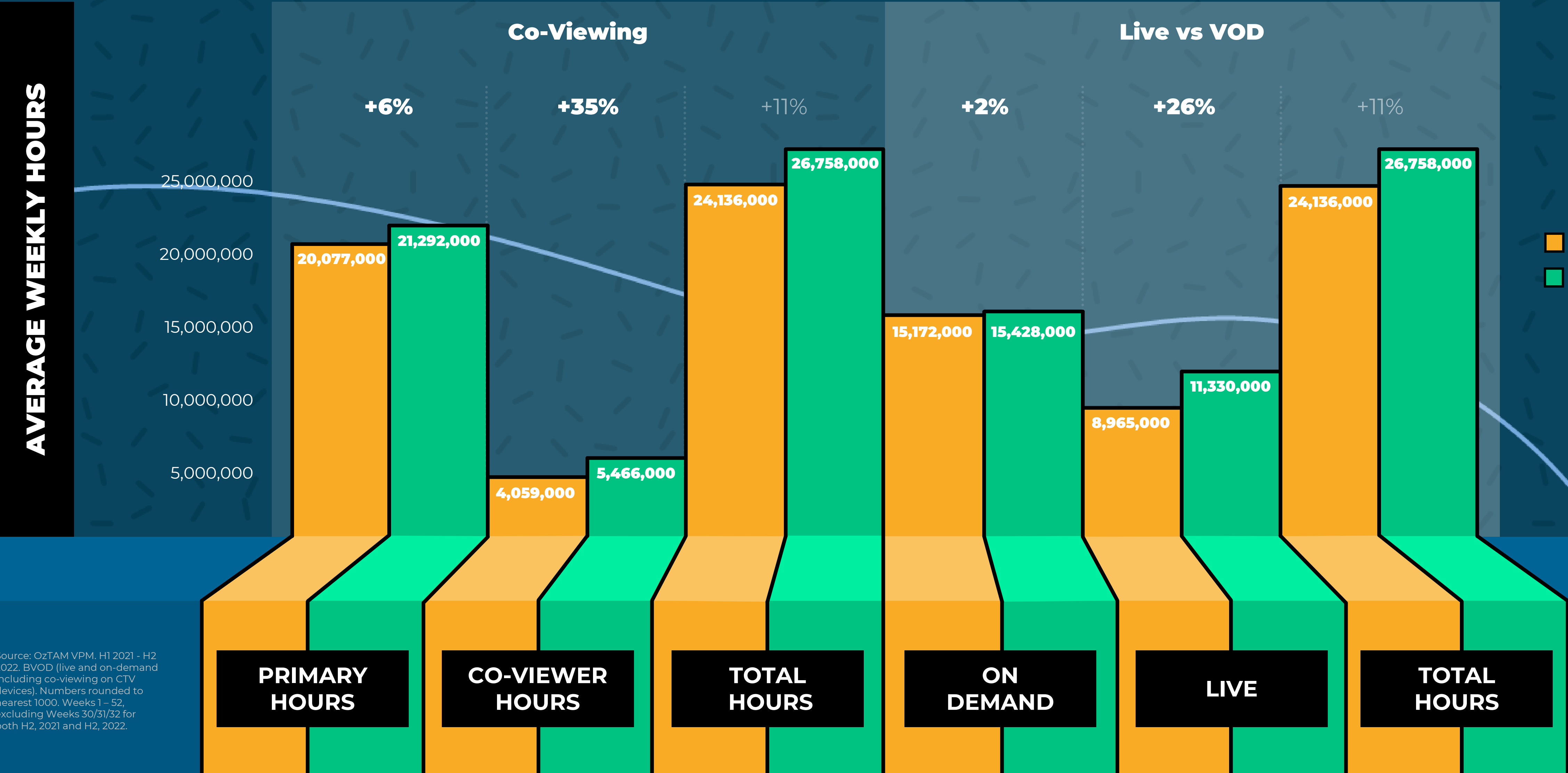


H2 2022 WEEKLY HOURS VIEWED

WEEK NO.	27	28	29	30	31	32	33	34	35	36	37	38	39	40	41	42	43	44	45	46	47	48	49	50	51	52	53
HOURS PW (MILLIONS)	29.3	30.7	31.2	29.2	28.5	30.6	28.0	26.4	26.1	26.7	27.4	26.5	28.0	24.9	26.4	25.2	24.3	24.9	25.4	24.6	24.4	32.6	30.7	27.9	25.2	23.5	20.9

Source: OzTAM VPM. H2 2021 – H2 2022. BVOD (live and on-demand including co-viewing on CTV devices).

BVOD CONSUMPTION



Source: OzTAM VPM. H1 2021 - H2 2022. BVOD (live and on-demand including co-viewing on CTV devices). Numbers rounded to nearest 1000. Weeks 1 - 52, excluding Weeks 30/31/32 for both H2, 2021 and H2, 2022.

