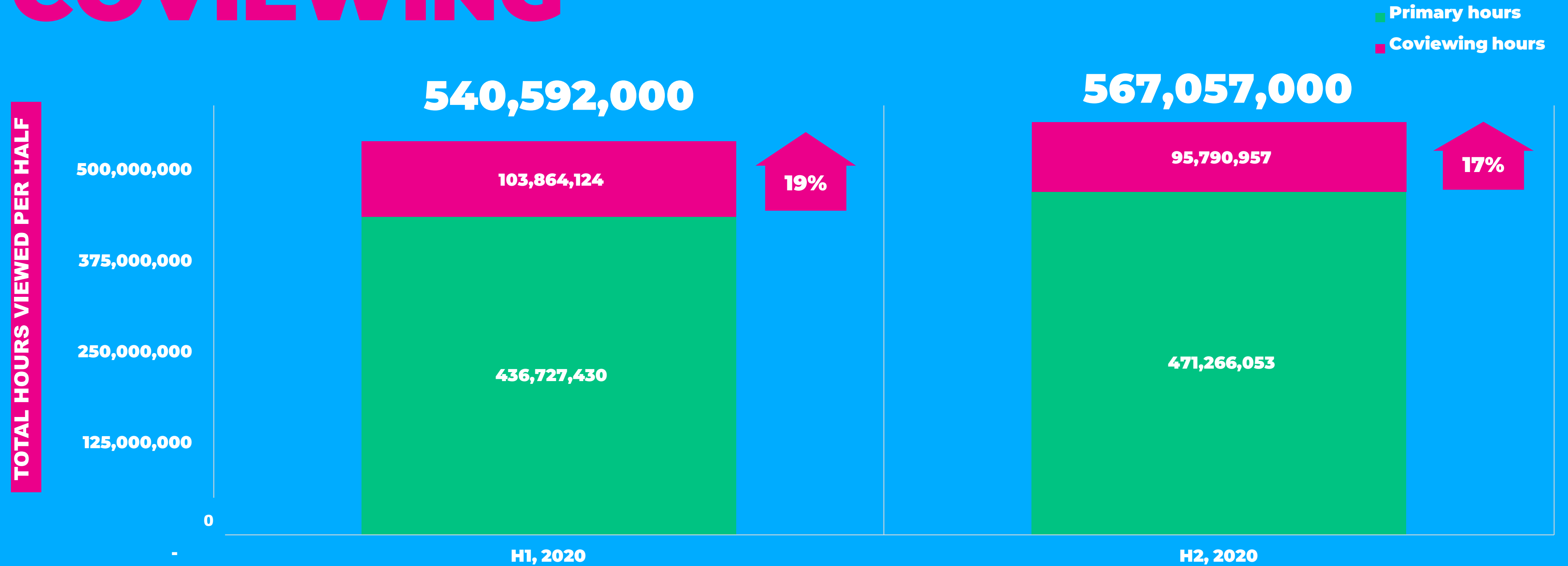


CO-VIEWING

H2, 2020

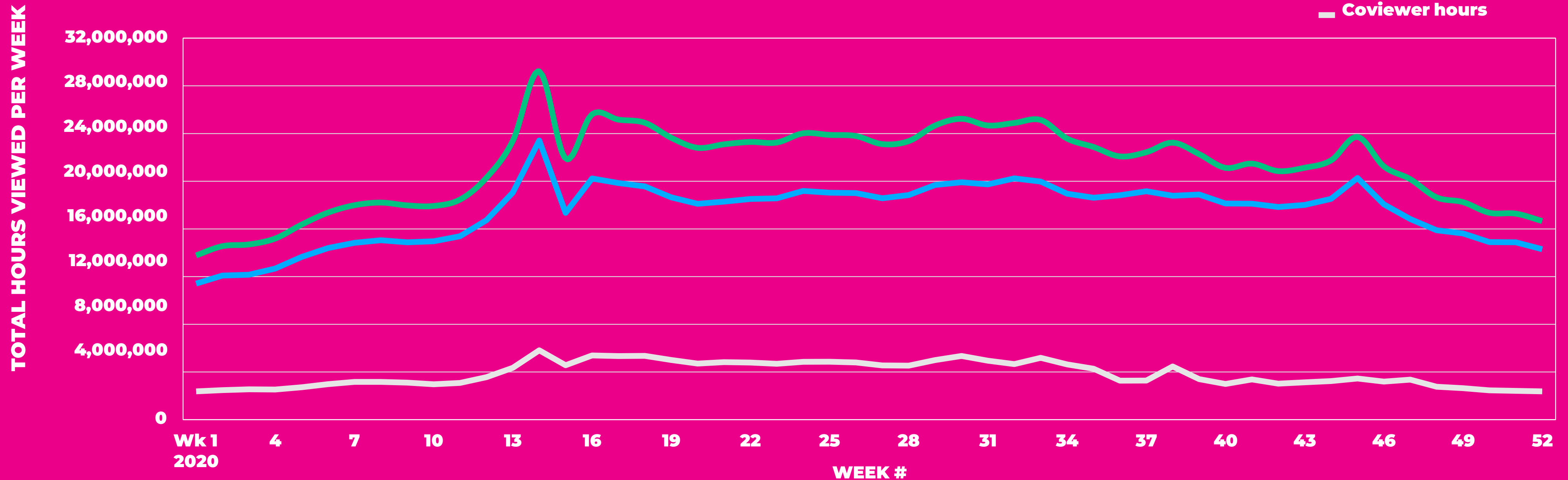
BVOD CONSUMPTION COVIEWING



Source: OzTAM VPM. Wk 1-26 2020 and Wk27-52 2020. Numbers rounded to nearest 1000. Includes co-viewing on CTV devices.

BVOD CONSUMPTION COVIEWING TREND

BVOD hours viewed by primary and coviewer
Start-H1, 2020 to End-H2, 2020



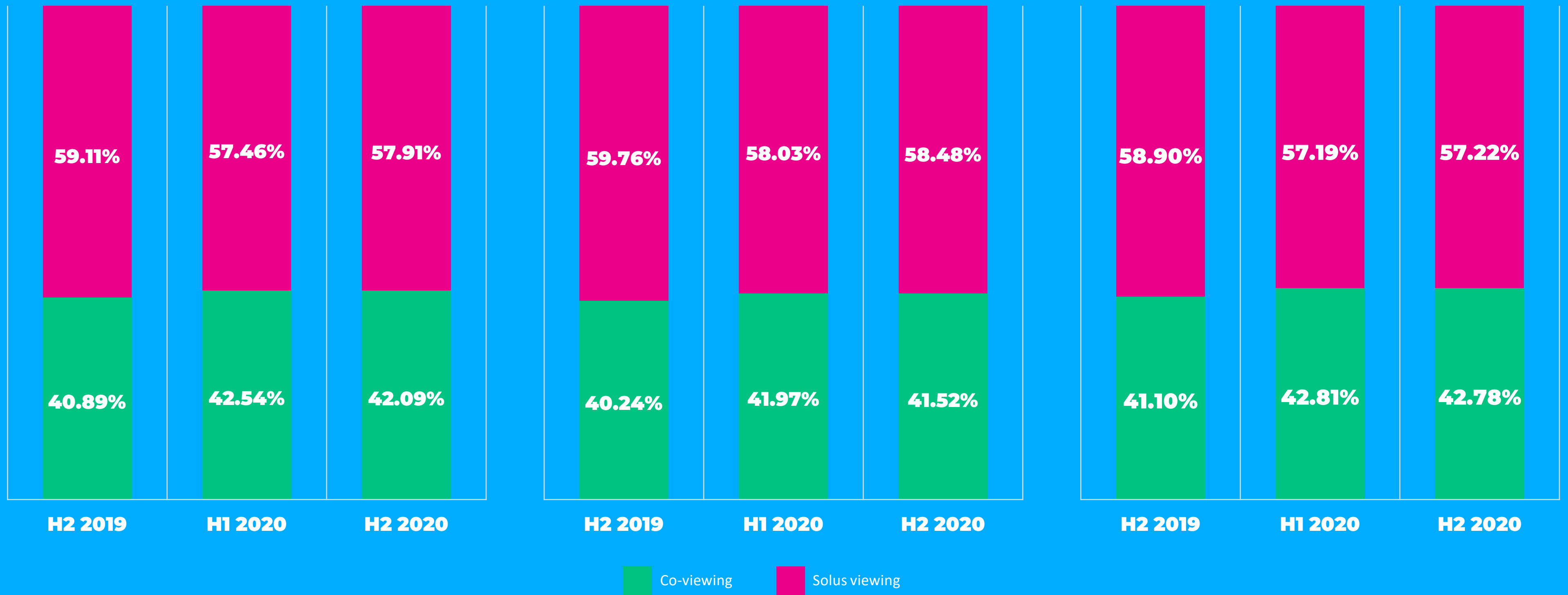
Source: OzTAM VPM. H1 2020 to H2 2020. Includes co-viewing on CTV devices.

CO-VIEWING LINEAR TV

Metro

Regional

Subscription TV



think 